



## **Team REAL** (Creative Project Vehicle Designers)

Since 2003 the employees and Project Vehicle Team (Team REAL) at Chicago area accessory manufacturer, RealWheels Corporation have been turning out some of the wildest themed, promotional vehicles on the planet.

Their first SEMA project? A bright yellow Tank-Tread Hummer that proved to be so popular and covered by the media so extensively, that it was invited to Europe for the huge Essen Motor Show in Germany. Since then, each project has gotten more involved from a marketing perspective, with dozens of shows, television specials and personal appearances.

The Mindfreak H2 was created with illusionist Criss Angel for his A&E television series. The vehicle has hidden illusions, numerous luxury and performance features, and been seen on television, in magazines and has appeared (literally) and frequently on his A&E series. The vehicle continues to be displayed at the Luxor Resort Casino each day.

Last year the team joined forces with legendary rock band Cheap Trick and created one of their most attention-getting vehicles ever. The Dream Police Tactical Vehicle is an amazing example of customization and is currently being featured by numerous publications, has been seen on television, and makes appearances with the band at concerts and special events across the country. This vehicle is based around a music theme, with guitar-next side mirrors, drumstick dispensers, and even a rock & roll laser-light show. It shows no sign of slowing down with additional appearances scheduled well into 2010.

In May of 2009 the Team was invited to Brisbane, Australia to help promote the largest show of its kind in the Southern Hemisphere. They were challenged to customize a big rig truck on live National television in less than three hours for the SUNRISE Morning program. The "Sunrise Express" was a big hit with the Aussie audience and has been featured in publications around the globe.

At this year's SEMA aftermarket event they'll unveil the "Cool Shades" Camaro. The project design is a combined effort between Team Real and luxury sunglass maker, Maui Jim. It is a sleek and sexy, high performance beast that is sure to be a SEMA favorite.

The various magazines that have featured their work now refer to this group of creative automotive magicians as "Team REAL". The team is comprised of people who each possess the various skills and creative marketing savvy that is necessary, to not only build a cool car, but a complete marketing strategy and theme from a piece of automotive art. They're definitely an eclectic group of creative individuals who don't like to be told that something can't be accomplished. They believe that anything is possible with the right attitude, a creative mind, and of course, some very generous sponsors.

Jhan R. Dolphin  
Cory Polka  
Ron Tushner  
Greg Polka  
Mike Jucius  
Roberto Carbajal